Supplementary Information of E&I Activities Organised by CEIE
for the Experiential Learning Courses on Entrepreneurship and Innovation
(Effective from Sem 2, 2024/25)

1. Intended Learning Outcomes of E&I Activities

Upon completion of the E&I activities, students will be able to:

ILO_1 Demonstrate an understanding of entrepreneurship and innovation concepts
ILO_2 Identify the 21st century skills and values required as an entrepreneur
ILO_3 Examine innovative solutions to specific needs of social issues
ILO_4 Consolidate the experience gained from the process of entrepreneurship and innovation

2. Matrix

GILOs
The E&I activities will map with all GILOs but the assessment will mainly focus on GILO 2 & 3.

	ILO_1	ILO_2	ILO_3	ILO_4
GILO 2 Critical Thinking Skills	✓		✓	✓
GILO 3 Creative Thinking Skills		✓	✓	

GELOs

	ILO_1	ILO_2	ILO_3	ILO_4
GELO 1 Knowledge	✓	✓		
GELO 2 Application		✓	✓	✓
GELO 3 Judgements			✓	✓
GELO 4 Expression		✓	✓	✓
GELO 5 Awareness	✓	✓	✓	✓
GELO 6 Engagement			✓	✓

Content

E&I Activity	ILOs	Description	Contact hours*	Quota	No. of words for the reflection
Workshops on fundamental entrepreneurship and innovation knowledge and skill sets	$ILO_{1,2}$	Hands-on workshops conducted by practitioners, including but not limited to: • KOL, YouTuber and marketing professionals on social media marketing, live streaming, etc. • Professional experts on UX design, media production, website or mobile app development, design thinking, etc. • Practitioners on 21st century hard and soft skills, such as	3	Nil	50

E&I Activity	ILOs	Description	Contact hours*	Quota	No. of words for the reflection
		presentation skills, personal image building, digital literacy, intercultural engagement, etc. • Recognised workshops provided by CEIE			
Talk on entrepreneurship	ILO$_{1,2,3}$	Founders and representatives of startups, social enterprises or social innovation projects will be invited to share their experience in the entrepreneurship journey. Students are expected to learn from the guests of what motivated them to kick start, how they made an impact with their knowledge and profession, and understand what difficulties they encountered in the process and how they tackled the problems.	3	Nil	50
Visit to local innovative start-ups, social enterprises, NGOs	ILO$_{1,2,3,4}$	Students are expected to understand how start-ups, social enterprises or NGOs operate. Dialogues with the founders/ representatives of start-ups, social enterprises or social innovation projects will also be arranged during the visits. Students are expected to learn from guests of how they are aware of the identified issues, and constructed responses to these issues in their entrepreneurship journey. Visits can be: • Off-campus visit to local innovative start-ups, social enterprises or NGOs arranged by CEIE • Self-arranged visit approved by CEIE in advance	3 = 4.5 EL Hours	Nil	50

E&I Activity	ILOs	Description	Contact hours*	Quota	No. of words for the reflection
Visit to GBA enterprises	ILO$_{1,2,3,4}$	2-day-1-night off-campus visits to innovative enterprises in GBA will be arranged. Students are expected to gain a basic understanding how enterprises operate in GBA. Dialogues with the founders/ representatives of the enterprises will also be arranged during the visits. Students are expected to learn from guests and examine the similarity and differences of founding and/or operating an enterprise between local and GBA settings.	9 = 13.5 EL Hours	Nil	150
Social Entrepreneurship Initiatives (SEI) (for FYFD students only)	ILO$_{1,2,3,4}$	Students will have opportunity to work in teams with an assigned Community Partner, i.e. social enterprise or NGO, to address specific real-world social issues. Students are expected to identify the social issues and provide innovative solutions to the assigned Community Partner, apply entrepreneurial and innovative skills in professional and authentic context, and work collaboratively with teammates and stakeholders of the Community Partner to generate and implement innovative solutions for the identified social issues.	12 = 18 EL Hours	15% to 25% of students enrolled to ELCs on E&I in each semester	200

*Note: According to the *Handbook for Experiential Learning: Co-Curricular and Service Learning Courses (CSLCs) and Experiential Learning Courses (ELCs) (for 2019/20 cohort and onwards)*, 1.5 hours out-of-classroom activities (EL hours) equals to 1 classroom contact hour.

3. E&I Activity Contact Hours Requirement and Total No. of Words for the Reflection

Programme	Credit Point (cp)	Contact Hours	Total no. of words for the reflection
FYFD (3-cp ELCs on E&I)	1	15	250
SY (2-cp ELCs on E&I +1cp on NSE)	⅔	9	150

4. Assessment

Assessment Task	ILO	Details
Reflection and evaluation of activities attended	$ILO_{1,2,3,4}$	Students are required to complete an assessment form with a reflection at the end of each E&I activity to identify a key knowledge or skill learnt from the E&I activity and describe how it would enhance: a) their skills of analysis to identify strategies b) their innovation
Reflection and evaluation of SEI (for FYFD students only)	$ILO_{1,2,3,4}$	Students are required to complete an assessment form and submit a reflection report to: a) Illustrate how they analyze the issue with the most relevant information, including evaluation of evidence and logical reasoning, and describe how this process would enhance their skills of analysis to identify strategies b) Explain how they generate the project idea by exploring information from multiple perspectives, and describe how this process would enhance their innovation

5. Grading System of the 1-cp E&I Activities Organised by EIEU

Grading	Requirement
Pass	**Fulfil** the minimum attendance requirement of 80% of the activities; **AND** **Complete** the assessment tasks.
Fail	**Fail** to meet the minimum attendance requirement of 80% of the activities; **OR** **Fail** to complete the assessment tasks.

6. Assessment Panel

Results of student assessment in credit-bearing E&I activities will be considered and recommended by the departmental assessment panel (DAP). The proposed membership composition and terms of reference of DAP in CEIE can be found in Annex 1.

22 October 2024
(Endorsed by CCCC on 20 November 2024)

ANNEX 1: Proposed Terms of Reference for Departmental Assessment Panel (DAP) in CEIE & Membership Composition

Terms of Reference
1. To assure fair and consistent assessment of students in credit-bearing E&I activities and to examine and make a decision on any cases with irregularities.
2. To discuss and decide possible moderation of grades in credit-bearing E&I activities.
3. To monitor and review grade distribution.
4. To be responsible for the quality of assessment.
5. To endorse the assessment results of credit-bearing E&I activities for approval by University Librarian.
6. To co-opt additional members as deemed appropriate.

Membership Composition
Chairperson: University Librarian
Members: i) Associate Dean from each Faculty (Programme/T&L) or their nominees

(Endorsed by Library Executive Meeting)