

The background is a vibrant, abstract composition. It features a large, textured purple square in the center, surrounded by various other shapes and patterns. To the left, there's a yellow semi-circle with a textured surface, and below it, a 3D yellow cube. In the top left, a purple wavy ribbon-like shape is visible. On the right, a green semi-circle contains a stylized eye with a rainbow-colored iris. A silver, metallic-looking ring is positioned in the top right corner. The overall aesthetic is modern and artistic.

**C E I E**

**Briefing for ELCs on E&I (2-year programmes)**

# Who are we?

**CEIE offers students with formal and informal learning opportunities to develop Entrepreneurship and Innovation (E&I) skills, capabilities and mindsets in a problem-based and outcome-based setting**

## Inspire Creativity

Cultivate a vibrant E&I culture within the university community

## Empower Students

Equip students with E&I skills, knowledge, and attitudes

## Drive Impact

Foster students' ability to create positive change in society through E&I

**Credit-bearing GE Courses**  
**3-cp Experiential Learning Courses on**  
**Entrepreneurship & Innovation (ELCs on E&I)**  
For all students from 4-year & 2-year FT UG programmes



Centre for Entrepreneurship and Innovation Education

# E&I Activity Contact Hours Requirement and Total No. of Words for the Reflection

Contact Hours	Total no. of words for the reflection
9	150

Supplementary information



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# Quiz

#1

**NO. OF CONTACT HOURS?** 9

#2

**HOW TO PASS?**

**Attendance  
+ Reflection**

# List of Activities

## 2 Workshops [3 hours @]

**13 Feb 2025**

LinkedIn Workshop "How to set up a LinkedIn profile to boost job-hunting and how to personalise your learning path for career success"

**27 Feb 2025**

The Art of Storytelling by Ms Mr Vivek Mahbubani



## 1 Visit [3 hours @]

### Self-arranged Visit

**4 - 7 Mar 2025**

Career Fair by EdUHK's SAO (Tai Po Campus)

**8 Mar 2025**

New Productive Forces Job Fair by Hong Kong Productivity Council (Kowloon Tong)

**21-22 Mar 2025**

Cyberport Career Fair 2025 (Cyberport)

**TBC**

HKSTP Career Fair 2025 (Pak Shek Kok)



**9**

**Contact hours**

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## Other Option!!!!

### **GBA Visit [9 hours]**

**18 - 19 Apr 2025**

**2-day-1-night Trip to Guangzhou**

- Xifang Coutyard Cultural and Creative Industry Park (西坊大院文化創意園)
- Yongqingfang (永慶坊)
- Baietan Greater Bay Area Art Center (白鵝潭大灣區藝術中心)
- Guangzhou Automobile (廣汽科技館)

**Free of charge**

**REGISTRATION  
REQUIRED**

**Quota: 43**

Option 1

2 Workshops  
[3 hours @]

6

1 Visit  
[3 hours]

3

Option 2

GBA Visit  
[9 hours]

9

} 9



# Quiz

#1

**WHICH 1 REQUIRED REG?**

Registration by 16 Jan (Thu)

- GBA Visit to Guangzhou



[https://eduhk.au1.qualtrics.com/jfe/form/SV\\_8DpWq4I6DIUsM86](https://eduhk.au1.qualtrics.com/jfe/form/SV_8DpWq4I6DIUsM86)

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**Submit via e-form  
by 21 April 2025**



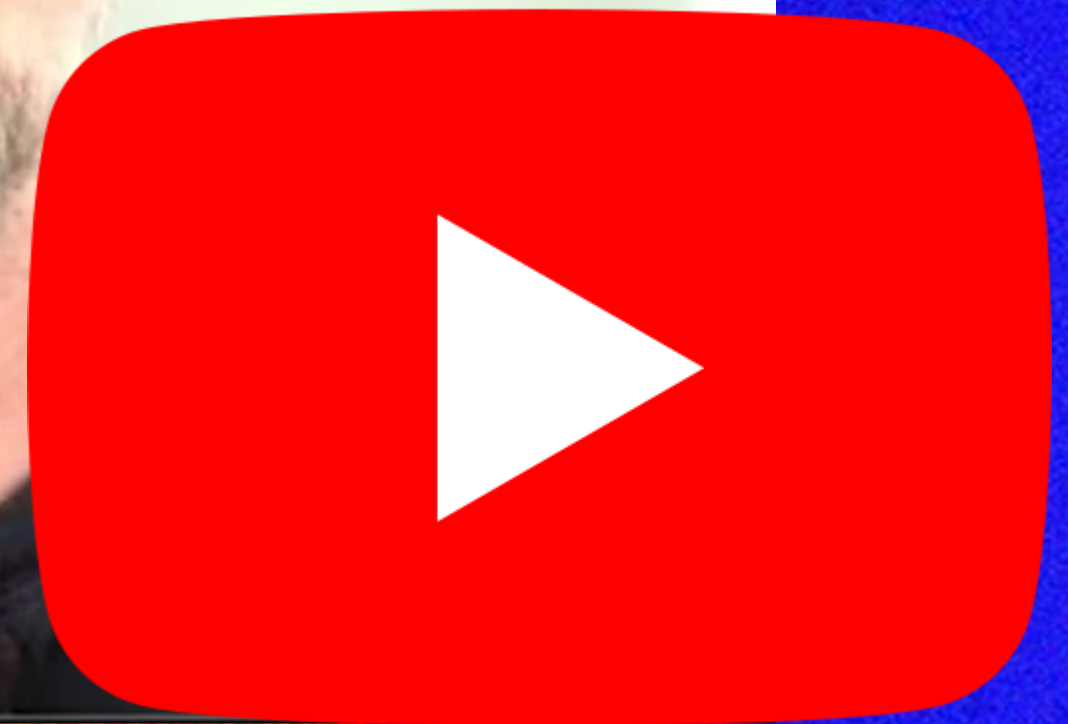
**Methods:**

- (1) Written reflection via e-form directly**
- (2) Reflection post @ LinkedIn**

**Reflection**

Sign up step by step now!

**START WITH**  
**LINKEDIN**  
**STEP BY STEP**



<https://linkedin.com/>

**LinkedIn**



Connect with CEIE now!

**LinkedIn**

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企業及創新教育中心

**RECOMMENDED**

LinkedIn Learning **Rock Your LinkedIn Profile**  
Lauren Jolda, LinkedIn Programme Manager

**Tips for**

01. Profile photo best practices
02. Creating a custom LinkedIn headline
03. Prepare profile summary
04. Getting endorsements
05. Requesting recommendations

Course Video:



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**Grow Professionally with LinkedIn Learning**

**Access to LinkedIn Learning**



**Guide**



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**RECOMMENDED**

LinkedIn Learning **Entrepreneurship Foundations**  
Kim Kaupe

**Tips for**

01. Identifying issues in starting a new business
02. Distinguishing between different methods of financing a startup business
03. Desired traits for a cofounder or partner
04. Exploring ways to raise awareness of your personal brands
05. And more...

Course Video:



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**RECOMMENDED**

LinkedIn Learning **How to use LinkedIn Learning**  
Oliver Schinkten

Learn online, at your own pace, with a library of 20,000+ business, creative, and technology courses, on a wide array of subject from communication skills to programming languages.

To get the most from LinkedIn Learning, this short course will prepare you to fully leverage LinkedIn Learning to build skills, gain industry certifications, and celebrate your achievements

Course Video:



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**RECOMMENDED**

LinkedIn Learning **Teamwork Essentials: Stand Out as a Valuable Team Member**  
Shadé Zahrai

Unlock strategies to enhance your teamwork skills and boost your career. Learn how to:

- Discover your unique style and elevate your team's work.
- Use the LOVE framework to nurture strong, collaborative relationships.
- Master techniques to manage expectations and offer constructive feedback.
- Create a culture of psychological safety and cooperation.
- Develop solution-oriented skills to tackle challenges head-on.

Course Video:



# LinkedIn Learning



# Top Learner @ LinkedIn Learning

## Incentive Programme

Win a \$50 cash coupon!

Access



Guide



Three cumulative hours of learning  
within a month (Jan – May 2025)

**JAN: 1 Jan 2025 – 31 Jan 2025**

Share a reflective summary on LinkedIn  
(follow the guidelines)



# \$50

- First 20 FT students
- \$50 cash coupon
- First-come, first-served



# 2025 學生市集

## Student Fair PMQ

# EdUHK Lunar New Year Fair

# 25-26/1

# 教大年宵

11:00 a.m. — 8:00 p.m.



### 紀念品

Memorabilia

追蹤CEIE及TOMIDO IG  
將獲得紀念品一份  
Follow the IG of CEIE and TOMIDO to  
get limited-edition memorabilia

### 精彩表演

Busking  
2:00pm-5:30pm

教大及本地學校同學精彩表演，  
萬勿錯過！  
Spectacular performance by students from  
EdUHK and local schools. Don't miss it!

### 50個攤位

50 Stalls

- 由教大同學、校友，以及中學、小學、特殊學校師生營運
- 陶瓷工藝品、創意擺設、手作配飾、環保產品、SEN創作人文創產品
- By EdUHK students, alumni as well as primary, secondary and special schools
- Ceramic products, DIY ornaments, handmade jewellery, eco-friendly products, handcrafts by artists with SENs

### 揮春示範

Fai Chun Demonstration

市集設有揮春攤位，  
由教大同學即席揮毫  
EdUHK students will demonstrate  
Chinese calligraphy on Fai Chun



查詢: 2948 7665  
Enquiry: ceie@eduhk.hk

CEIE  
BE OUR  
MC STAR

APPLY BY 15 JAN

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# Thank You

FOR YOUR ATTENTION

 CEIE website



 Instagram



 LinkedIn



# Together, Towards Your Success!

 2948 7033

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